

CURRICULUM VITAE



Family name: Jurakić
First name: Marko

Address: Žumberačka 12, Slavonski Brod, Croatia
Date of birth: July 23rd, 1955

E-mail: marko@vimal.hr

Education:

Institution (Date from - Date to)	Degree(s) or Diploma(s) obtained:
Educons University, Faculty of business economics, Serbia, 2016-2020	PhD: "Development of innovativeness of holistic management in the modern entrepreneurial sector"
Educons University, Faculty of business economics, Serbia, 2014-2016	MSc: "Management of human resources in the concrete economic reality of a small company"

Language skills: Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

Language	Reading	Speaking	Writing
Croatian (mother tongue)	Mother tongue		
Bosnian, Serbian, Montenegrin	1	1	1
English	2	3	2

Elections to teaching positions and certificates of engagement:

- 2020 - Libertas International University, Zagreb - decision on the appointment to the titular teaching position of lecturer in the field of social sciences, field of economics for a period of five years
- 2021 - University of Business Engineering and Management Banja Luka - decision on selection to the scientific-teaching title of assistant professor, for the narrow scientific field of Management, for a period of 5 years

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- 2021 - College of Finance and Accounting FINra Tuzla - decision on the appointment to the teaching title "college professor", for the narrower scientific field "Economic Theory and Management", permanent
- 2022 - University of Adriatic, Faculty of Management, Herceg Novi - confirmation of engagement as a guest lecturer on courses in the field of management
- 2023 – University of Maribor, Faculty of Tourism – decision on the first choice for the research title "doctoral assistant"

Membership of professional bodies:

- 2011-2015 - President of the Wellness and Fitness Association of Croatia
- 2013-2016 - Balkan Spa Institute - member of the board of directors
- 2014 - President of the organizing committee of the 4th BSS (Balkan Spa Summit)
- 2020-2023 - President of the organising committee at international conference for rural tourism development (RRT)
- 2022 - member of the program committee at international symposium "Financies, accounting, management" in Tuzla
- 2023 – member of the scientific committee at international conference on advances in science and technology - COAST

Work experience:

Country	Date from - Date to
Croatia	1990-1994 - director at DP Papir d.o.o. - Sl. Brod
Croatia	1994-2020 - director at Tiskara Impress d.o.o. – Zagreb
Croatia	2020 - higher education development consultant at Vimal Academy

Other professional engagements:

Country	Date from - Date to
Serbia	2014-2018 - SEET (South East Europe Tourism) - lecturer and co-organizer
Serbia	2017-2018 - lecturer and co-organizer at International Conference "Business in heels" in Novi Sad, Serbia
Bosnia and Herzegovina	2019 - lecturer at 7 th International symposium in Tuzla on subject: Holistic approach to management in modern organisation
Croatia	2020-2023 – opening lecturer and co-organizer at international conference for rural tourism development (RRT)

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Project experiences:

Date from - Date to	Location	Company& reference person (name & contact details)	Position	Description of missions and activities since the beginning of the professional experience
2018-2020	Slovenia - Croatia	Maribor University, Faculty of tourism Reference person: Marko Koščak, Associate professor, marko.koscak@um.si	Project associate and co- editor	Scientific monography Development program for sustainable rural tourism in Moslavina, 2020 <ul style="list-style-type: none"> Published chapter: Holistic approach to marketing in rural tourism p. 27-43 by Marko Jurakić and Ostoja Barašin
2020-2022	Croatia	Organizer: LAG Moslavina Reference person: Anica Lenart, director, lag.moslavina@gmail.c om	Expert project associate	“Developing area with tourism” project <ul style="list-style-type: none"> Hosting one of the planned events Lecture: Importance of educational programs for improvements in rural tourism
2020-2022	Croatia	Organizer: LAG Moslavina Reference person: Anica Lenart, director, lag.moslavina@gmail.c om	Member of tourism committee	“Developing brand strategy of Moslavina area” project <ul style="list-style-type: none"> Consultant for tourism and management Presentation: Improvement of the joint offer through the strengthening of teamwork
2021-2022	Slovenia - Croatia	Maribor University, Faculty of tourism Reference person: Marko Koščak, Associate professor, marko.koscak@um.si	Project associate and co- editor	Scientific monography Development program for sustainable tourism in Sisak and Petrinja, 2022 <ul style="list-style-type: none"> Editors: Marko Koščak, Barbara Pavlović, Ingrid Padjen-Đurić, Marko Jurakić
2022-2023	Croatia	Organizer: Vimal Academy for human resources development Reference person: Lidija Ljubičić, president ljubiciclidija@gmail.com	Expert project associate	“Education – development – support” project <p>Lecture: Young managers – future of the rural area development</p> <p>Lecture: How to present yourself to the employer</p>

Other relevant information (e.g., Publications)

1. 2019 - 7th International Symposium Tuzla, Contemporary Corporate Challenges management lecture and scientific review paper: Holistic approach to management in modern organization
Marko Jurakić; paper published in the Proceedings of the National Archives, pp. 722 - 743. ISSN 2490-239X

2. 2019 - a review paper published in the journal Economic Topics 57 (1) p. 111-12: Institutions as the driver of economic growth in classic, neoclassic and endogenous theory
Slobodan Cvetković, Uroš Mitrović, Marko Jurakić

3. 2019 - published scientific review paper: Holistic approach to management in modern organization
Marko Jurakić, in the magazine Poslovni konsultant no. June 87, 2019, p. 62 - 74, ISSN1986-5538, publisher FINconsult Tuzla

4. 2020. - Scientific monography Development program for sustainable rural tourism in Moslavina
Published chapter: Holistic approach to marketing in rural tourism p. 27-43
Marko Jurakić, Ostoja Barašin
Editors: Barbara Pavlović, Marko Jurakić; Marko Koščak
Publisher: University of Maribor - ISSN 978-961-286-364-7 (pdf)

Curriculum vitae

5. 2020. - Proceedings of the International Scientific and Professional Conference RRT 2020, published review paper: Sustainable rural development in global digital conditions transformations p. 101-116; ISSN 2787-3668; 2021

Published by Vimal Academy, www.vimal.hr

Editors: Marko Jurakić, Sanja Franc, Petra Barišić

6. 2020. - Proceedings of the International Scientific and Professional Conference RRT 2020, published expert work: Gastronomic offer of the Kalničko-Križevački prigorje in to the function of rural tourism development p. 218-231; ISSN 2787-3668; 2021

Authors: Gordana Pintarić, Sandra Kantar, Marko Jurakić

Editors: Marko Jurakić, Sanja Franc, Petra Barišić, Marko Koščak, Nenad Penezić

Publisher: Vimal Academy, Moslavina Slatina, www.vimal.hr

7. 2022. - published scientific review paper: Impact of the Covid-19 virus pandemic on marketing company - case study - "Dunav osiguranje"

Authors: Nenad Penezic, Bojana Ostojic, Marko Jurakic, in the magazine Poslovni consultant no. 114 March 2022 p. 90-96; ISSN 1986-5538 publisher FINconsult Tuzla

8. 2022. - published review paper: Foreign Direct Investment and Export Incentive Policies: Do They Enhance Growth?

Authors: Bilas, Vlatka; Franz, Sanja; Jurakic, Marko

Source: Montenegrin Journal of Economics (1800-5845) 18 (2022), 3; 155-168

9. 2022. - published expert work: Management in times of economic crisis and inflation

Author: Marko Jurakić, Vimal Academy in Poslovni Konsultant magazine; Oct/Nov 2022, Vol. 14 Issue 120, p59-70, 12p

10. 2023. - Proceedings of the 3rd International Scientific and Professional Conference on Development of rural tourism RRT 2022, published review paper: Potential for implementation of Albergo Diffuso concept as a sustainable business model in rural areas of the Republic of Croatia p. 253-266; ISSN 2787-3668.

Authors: Hrvatin, S., Markuz, A., Jurakić, M.

Editors: Marko Jurakić, Petra Barišić, Željko Požega, Nenad Penezić, Marko Koščak

Publisher: Vimal Academy, Moslavina Slatina, www.vimal.hr

11. 2023. - Proceedings of the 3rd International Scientific and Professional Conference on Development of rural tourism RRT 2022, published professional paper: Summer School of Sustainable Development in the function of tourism - an example of intensive education p. 326-335; ISSN 2787-3668.

Authors: Petrušić, I., Ostojić, B., Jurakić, M.

Editors: Marko Jurakić, Petra Barišić, Željko Požega, Nenad Penezić, Marko Koščak

Publisher: Vimal Academy, Moslavina Slatina, www.vimal.hr