



Europass Curriculum Vitae

Personal information

First name(s) / Surname(s) Irena Petrušić

Address(es) Faculty of Management, Zemunska 143, Meljine, 85348 Herceg Novi, Meljine
Home: Stara slanica bb, Kotor, Montenegro

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E-mail Irta2@t-com.me, dekan@fm-hn.com

Nationality Montenegro

Date of birth 18TH May 1981

Gender Female

Education and training

Name and type of
organization providing
education and training &
Dates

- 1999-2044 Faculty of Philosophy, Department of English Language and Literature, Nikšić, University of Montenegro
- 2005-2006 Institute of Foreign Languages, Specialist Translation Studies, Podgorica, University of Montenegro
- 2008-2010 Institute of Foreign Languages, Master in Translation Studies, Podgorica, University of Montenegro
- 2013 - 2017 Doctoral studies at the Faculty of Business Communications, Department of English Language and Literature with title of doctor of philological sciences awarded upon defense of thesis "Enhancing Motivation in Acquisition of English Language for Specific Purposes in the Field of Management"

Work experience	<ul style="list-style-type: none">• 06/2018 – current Dean at the Faculty of Management Herceg Novi• 01/2018 – 06/2018 Vice-dean of education at the Faculty of Management Herceg Novi• 2022 – current Associate professor at the Faculty of Management Herceg Novi. Courses: Business English and Business Communications.• 2017 – 2022 Assistant professor at the Faculty of Management Herceg Novi- Courses: Business English and Business Communications.• 2010 – 2017 Teaching assistant at the Faculty of Management Herceg Novi. Courses: Business Communication• 2011 – current Court interpreter and translator for English language• 2005 – 2017 Executive director IRTA Risan d.o.o.																																																		
Principal subjects/occupational skills covered	Business English; Business Communications																																																		
Other language(s)	Common European Framework of Reference for Languages Levels: A1/2: Basic user , B1/2: Independent user , C1/2 :Proficient user																																																		
European level (*)	<table><tr><th colspan="4">Understanding</th><th colspan="4">Speaking</th><th colspan="2">Writing</th></tr><tr><th colspan="2">Listening</th><th colspan="2">Reading</th><th colspan="2">Spoken interaction</th><th colspan="2">Spoken production</th><th colspan="2"></th></tr><tr><td>C2</td><td>Proficient user</td><td>C2</td><td>Proficient user</td><td>C2</td><td>Proficient user</td><td>C2</td><td>Proficient user</td><td>C2</td><td>Proficient user</td></tr><tr><td>B1</td><td>Independent user</td><td>B1</td><td>Independent user</td><td>B1</td><td>Independent user</td><td>B1</td><td>Independent user</td><td>B1</td><td>Independent user</td></tr><tr><td>B1</td><td>Independent user</td><td>B1</td><td>Independent user</td><td>B1</td><td>Independent user</td><td>B1</td><td>Independent user</td><td>B1</td><td>Independent user</td></tr></table>	Understanding				Speaking				Writing		Listening		Reading		Spoken interaction		Spoken production				C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user
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English																																																			
French																																																			
Italian																																																			
Social skills and competences	Communicative, outgoing, precise, reliable Excellent communication skills in business and intercultural environment.																																																		
Organisational skills and competences	Hard-working, job dedicated, flexible, very-well organized. Organizing and monitoring organizational processes, teamwork and coordination.																																																		
Computer skills and competences	Computer educated, MS office, Internet, Canva.																																																		
Driving licence	Driving license - B category vehicles.																																																		

Participation on the projects (national and international):

1. Participant in the project ERASMUS+ PROJECT: GEAR - 101129408, GEAR: Gender Equality in Academia and Research), Capacity building in the field of higher education (ERASMUS- EDU-2023-CBHE), Leader of the project Faculty of Management Herceg Novi, period 2023-2026.
2. Participant in the project ERASMUS+ PROJECT: HAWKING - 101128741, HAWKING: Harvesting (digital) Alternation in Ways that Knock-down Inaccessibility of New Generations), Capacity building in the field of higher education (ERASMUS-EDU-2023-CBHE), period 2023-2026.
3. Participant in the project ERASMUS+ project: GROWTH – 101083212 – GAP-101083212, GROWTH: Greening Relevance in Operations in Western-Balkan Tertiary-Education Habitats, Capacity building in the field of higher education (ERASMUS-EDU-2022-CBHE) (2023-2026)
4. Participant in the project “Energy Efficiency, Sustainable Construction and Energy Management in Overcoming Challenges of Modern Age – Camp on Energy Efficiency and Sustainability (of Buildings) 2024 – Faculty of Management Herceg Novi. Project no. S3EDU-001-23 supported by the Innovation Fund of Montenegro within public call for support of innovation culture and organization of educations in areas of smart specialization (Decision no. 324 – 4/23 as of 17th July 2023).
5. Participant in project Erasmus+ KA171 learning mobility for higher education students and staff (Key Action 1) at SİVAS CUMHURİYET UNIVERSITY, TURKEY (Inter-institutional agreement). Project/mobility duration: 8th – 12th May 2023.
6. VI Marketing Challenge Competition: Digital Innovations and NGO Sector (2023), organization and PR of the educational project, supported within the competition for co-financing by the Ministry of Science and Technological Development of Montenegro (Decision no. 01-082/22-1180/5 as of 25th November 2022).
<https://www.fm-hn.com/studentska-takmicenja/>
7. Summer School Project “Information and communication technologies in the function of tourism development” (2022), Summer School, project lead and coordinator, supported within the competition for co-financing scientific research and innovative activities of the Ministry of Economic Development of Montenegro (Decision no. 002-350/21-10013/7 as of 14th Dec. 2021). September 2022, Faculty of Management Herceg Novi.
<https://www.fm-hn.com/kursevi/lijetnje-skole/>
8. V Marketing Challenge Competition: Return to Art and Culture through Marketing Innovations (2022), organization and PR of the educational project, supported within the competition for co-financing by the Ministry of Economic Development of Montenegro.
<https://www.fm-hn.com/studentska-takmicenja/>
9. Confucius classroom at the Faculty of Management Herceg Novi. Organization and promotion of the competition and selection of the best drawings, graphics and artworks inspired by China for primary and secondary school students in Herceg Novi, Tivat and Kotor, and students of the Faculty of Management.
<https://www.fm-hn.com/2021/11/03/konkurs-za-najljepse-crteze-graficke-i-likovne-radove-u-saradnji-sa-institutom-konfucije/>
10. Students Services Information System. Development and implementation of a software solution for the Student Services Information System for automatic data processing of the Faculty of Management.
11. IV Marketing Challenge Competition: Create Digital Marketing Strategy (2021), organization and PR of the educational project, supported within the competition for co-financing by the Ministry of Education, Science, Culture and Sport of Montenegro.
<https://www.fm-hn.com/studentska-takmicenja/>
12. Summer School Project “Sustainable development in tourism”, project lead and coordinator of the project, co-financed by Ministry of Science of Montenegro (Decision no. 01-3593/2 as of 16th Dec. 2019), September 2020, Faculty of Management Herceg Novi.
<http://www.fm-hn.com/wp-content/uploads/2020/09/Agenda-lijetnje-skole-mail.pdf>
13. III Marketing Challenge Competition: Medicinal Mud in Function of Development of Healthcare Tourism (2020), organization and PR of the educational project, supported within the competition for co-financing by the Ministry of Science of Montenegro.

<https://www.fm-hn.com/studentska-takmicenja/>

14. Winter School of Business, project lead and coordinator of the project co-financed by the Ministry of Science of Montenegro, January 2020, Faculty of Management Herceg Novi.
<http://www.fm-hn.com/kursevi/zimska-skola-preduzetnistva/>
15. New Knowledge for a New Start for People with Disabilities, lecturer, co-financed by the Ministry of Labor and Social Welfare of Montenegro, Oct. 2019 – Oct. 2020. Faculty of Management Herceg Novi.
16. Tempus project, European Commission Tempus, "Support and Inclusion of students with disabilities at higher education institutions in Montenegro", Faculty of management Herceg Novi, 2011.- 2014.y. , 5 1 6 7 5 8 – T E M P U S – 1 – 2 0 1 1 – 1 - G R – T E M P U S - J P G R, project participant
17. COST PROJECT, COST Action CA16229 (2017.-2021.) (European Cooperation in Science and Research projects) "European Network for Environmental Citizenship", Management Comity Member of the COST project,
<https://www.cost.eu/actions/CA16229/#tabs%7CName:overview>
<https://www.cost.eu/actions/CA16229/#tabs+Name:Management%20Committee>
18. COST PROJECT, COST Action CA18125 (2019.- 2024.) - Advanced Engineering and Research of Aerogels for Environment and Life Sciences, Management Comity Member Substitute of the COST project,
<https://www.cost.eu/actions/CA18125/#tabs+Name:Management%20Committee>

Scientific results – some of the publications

Scientific papers in international journals

- Đukanović, Borislav; Petrušić, Irena; Bandalović, Gorana; Maksimović, Ana; and Banović, Silva. Internet Sex Addiction in Serbia and Montenegro. IPSI Bgd Transactions on Internet Research, Vol. 18, No. 2, July 2022, pp. 51-62.
[Internet Sex Addiction in Serbia and Montenegro](#)
- Radulović, Sofija; Todorović, Katarina; Radović-Marković, Mirjana; Petrušić, Irena; and Dragojević, Arsen. Socio-Economic Profiles of Remote Workers. IPSI Bgd Transactions on Advanced Research, Vol. 19, No. 1, January 2023, pp. 42-49.
[Socio-Economic Profiles of Remote Workers](#)
- Radulović, Sofija; Đurović, Sandra; Marković, Dušan; Vučeković, Miloš; and Petrušić, Irena. Protective Factors at Work at Home in Four Countries of the Western Balkans. IPSI Bgd Transactions on Advanced Research, Vol. 19, No. 1, January 2023, pp. 50-55.
[Protective Factors at Work at Home in Four Countries of the Western Balkans](#)
- Grgurević, Nikša; Radulović, Sofija; Petrušić, Irena; and Maksimović, Ana. Impact of Psychosocial Adaptability to Success of Business from Home. IPSI Bgd Transactions on Advanced Research, Vol. 19, No. 1, January 2023, pp. 56-63.
[Impact of Psychosocial Adaptability to Success of Business from Home](#)
- Ostojić, B., Pavlović, K., Petrušić, I. (2020). Trends in the Development of Competences of Project Managers in the Process of Digitalization of Society and Industry 4.0. FBIM Transactions / ur. Čekerevac Zoran – Beograd: MESTE, 15 04 2020. pp. 134-143. ISSN 2334-718X; ISSN 2334-704X (Online); DOI 10.12709/issn.2334-704X.
https://www.researchgate.net/publication/340656857_TRENDS_IN_THE_DEVELOPMENT_OF_COMPETENCIES_OF_PROJECT_MANAGERS_IN_THE_PROCESS_OF_DIGITALIZATION_OF_SOCIETY_AND_INDUSTRY_40

Introduction papers presented oral at an international conference, published in full:

- Đurić, Dušan, Petrušić, Irena, Đurić, Sonja. Crossing the Chasm with the Ayzen Theory of Planned Behaviour. 1st International Conference on Advances in Science and Technology (COAST2022), held 26 – 29 May 2022 in Herceg Novi. Proceedings, pp. 2-7, ISBN 978-9940-611-04-0.
[https://confcoast.com/img-publications/49/Zbornik%20radova_merged%20\(1\).pdf](https://confcoast.com/img-publications/49/Zbornik%20radova_merged%20(1).pdf)

Papers presented oral at international conferences, published in full:

- Petrušić, I., Đukanović, B. (2023). Resilience in Remote Working in Four Countries of the Western Balkans. In: Karabegovic, I., Kovačević, A., Mandzuka, S. (eds) New Technologies, Development and Application VI. NT 2023. Lecture Notes in Networks and Systems, vol 707. Springer, Cham. https://doi.org/10.1007/978-3-031-34721-4_51
- Poznanović, J., Petrušić, I. (2022). Use of ICT in Teaching English Language. 1st International Conference on Advances in Science and Technology (COAST2022), held 26-29 May 2022 in Herceg Novi. Proceedings, pp. 550 – 555, ISBN 978-9940-611-04-0.
[https://confcoast.com/img-publications/49/Zbornik%20radova_merged%20\(1\).pdf](https://confcoast.com/img-publications/49/Zbornik%20radova_merged%20(1).pdf)
- Đukanović, B., Petrušić, I. (2022). Differences and Similarities on the Emotional Instability Scale of Adolescents in Serbia and Montenegro. VII International Scientific Conference "Social Deviations". Banja Luka. Proceedings, pp. 116-124, ISBN 978-99976-934-8-8. <https://www.centarmodernihznanja.com/novosti/76-123-autora-predstavljaju-77-radova>
- Ostojić, B., Petrušić, I. (2022). Importance of Digital Marketing to Development of Hotel Industry. Scientific Meeting – Balkan at Jahorina "Condition and Perspectives of Sustainable Life and Work of People in the Western Balkans", held 23-25 September 2022, Jahorina. Proceedings, pp. 310-326, ISBN 978-99976-971-4-1. <https://www.vub.edu.ba/dokumenti/naucnirad/zbornik-balkannajahorini2022.pdf>
- Petrušić, I., Ostojić, B., Jurakić, M. (2022). Summer School of Sustainable Development in the Function of Tourism – An Example of Intensive Education. 3rd International Conference on Rural Tourism Development (RRT2022), held on 24-25 November 2022, Terme Sveti Martin. Proceedings, pp. 326-336. ISSN 2787-3668. <https://www.rt2020.info/>
- Ostojić, B., Petrušić, I., Bulatović, D., Ružić, J. (2022). Innovation Management in the Circular Economy – Republic of Serbia and EU. XI International Conference of Social and Technological Development, held 2-5 June 2022, Trebinje. Proceedings, pp. 213-226, ISSN 2303-498X.
<https://drive.google.com/file/d/1r90rGpZXBnEVJTtIGSE4ATb5FBI1jaQ9/view>
- Ostojić, B., Petrušić, I., Penezić, N. (2021). The Role of Innovative Technologies in Changing the Paradigm of Higher Education due to the Covid-19 Pandemic. International Scientific Conference "Sustainable Economic Transformation in the Postpandemic Period", Novi Sad, Sremska Kamenica. Proceedings, pp. 148-160. <https://educons.edu.rs/wp-content/uploads/2021/11/2021-zbornik.pdf>
- Petrušić, I., Poznanović, J. (2021). Impact of Digitalization to Acquiring English as Foreign Language. X International Conference on Social and Technological Development. 3-6 June 2021, Trebinje. Proceedings, pp. 808-814, ISSN 2637-3298.
https://drive.google.com/file/d/1tL_PETfMsUtDqY7oX3ABPxObQa6LKkuk/view
- Petrušić, I., Ostojić, B., Bulatović, D., Pečić, M. (2021). Impact of Covid-19 Pandemic to Higher Education. X International Conference on Social and Technological Development. 3-6 June 2021, Trebinje. Proceedings, pp. 786-794, ISSN 2637-3298.
https://drive.google.com/file/d/1tL_PETfMsUtDqY7oX3ABPxObQa6LKkuk/view
- Petrušić, I., Ostojić, B. (2020). The Influence of the Socio-Economic Status of the Family on the Level of Student Achievement. IX International Conference on Social and Technological Development. 9-10 October 2020, Trebinje. Proceedings, pp. 414-424, ISSN 2303-498X. http://conf.univerzitetpim.com/wp-content/uploads/2022/03/Proceedings_STED_2020_DOI.pdf
- Grgurević, N., Petrušić, I. (2019). Impact of Economic Institutionalization to the Competitiveness of Industries in the SEE Countries. VIII International Conference on Social and Technological Development. 8-9 November 2019, Trebinje. Proceedings, pp. 194-199, ISSN 2303-498X. <https://drive.google.com/file/d/1iSuLGpa8dYEK08IO91YH5HEKH1UOAANV/view>

Papers presented at international conferences, published in abstracts:

- Petrušić, I., Poznanović, J. Motivation in Learning English as a Second Language: Case Study – Faculty of Management Herceg Novi, 2nd International Conference on Advances in Science and Technology, Herceg Novi, 31st May – 3rd June, 2023. ISBN978-9940-611-05-7. <https://confcoast.com/img-publications/50/coast%20zbornik%20apstrakata%202023%20a.pdf>
- Đurić, D., Petrušić, I., Đurić, S. Crossing the Chasm with Ayzen Theory of Planned Behaviour, 1st International Conference on Advances in Science and Technology, Herceg Novi, 26th – 29th May, 2022. ISBN978-9940-611-03-3.
https://confcoast.com/img-publications/1/Zbornik%20apstrakata_merged.pdf
- Petrušić, I., Poznanović, J. Use of ICT in Teaching English Language. 1st International Conference on Advances in Science and Technology, Herceg Novi, 26th – 29th May, 2022. ISBN978-9940-611-03-3.

https://confcoast.com/img-publications/1/Zbornik%20apstrakata_merged.pdf

- Grgurević, N., Petrušić, I. (2019). Impact of Economic Institutionalization to the Competitiveness of Industries in the SEE Countries. VIII International Conference on Social and Technological Development. 8-9 November 2019, Trebinje. ISSN 2637-3298.
https://drive.google.com/file/d/1_RU3y35J7DIMr2Xo1lp83_jrq6P44d2_/view?usp=share_link
- Petrušić, I., Ostojić, B. (2020). The Influence of the Socio-Economic Status of the Family on the Level of Student Achievement. IX International Conference on Social and Technological Development. 9-10 October 2020, Trebinje. ISSN 2637-3298.
<https://drive.google.com/file/d/1saTc9F0hPGh-zZhZTX4bpBPJR5mZ9BTT/view?usp=drivesdk>
- Petrušić, I., Ostojić, B., Bulatović, D., Pečić, M. (2021). Impact of Covid-19 Pandemic to Higher Education. X International Conference on Social and Technological Development. 3-6 June 2021, Trebinje. ISSN 2637-3298.
https://drive.google.com/file/d/1XCab3OYAq1qGIPgPySZen1_Lp0_SIUZY/view?usp=share_link
- Petrušić, I., Poznanović, J. (2021). Impact of Digitalization to Acquiring English as Foreign Language. X International Conference on Social and Technological Development. 3-6 June 2021, Trebinje. ISSN 2637-3298.
https://drive.google.com/file/d/1XCab3OYAq1qGIPgPySZen1_Lp0_SIUZY/view?usp=share_link
- Ostojić, B., Petrušić, I., Bulatović, D., Ružić, J. (2022). Innovation Management in the Circular Economy – Republic of Serbia and EU. XI International Conference of Social and Technological Development, held 2-5 June 2022, Trebinje. ISSN 2637-3298.
http://stedconference.com/wp-content/uploads/2023/06/Book-of-Abstracts_2022.pdf

Attendance of conferences with oral presentations of papers:

- Training of Specialists in the Field of Tourism: Problems and Prospects. IV Scientific and Practical Forum – Trends and Prospects for Professional Training in Tourism: Dialogue between Universities and Employers. 2022, Sankt Peterburg, Russia.
- Language and Media Manipulation. 12th Montenegrin Media Dialogues. 31st May – 2nd June 2019, Žabljak, Montenegro.
- Gender Consideration in Online Education. 11th Montenegrin Media Dialogues. 25th – 27th May 2018, Ulcinj, Montenegro.

Member in Scientific and Organization committees:

- Member of Scientific and Organizational Board – COAST Conference, Herceg Novi, Montenegro
<https://confcoast.com/Odbori.html>
- Member of Scientific Board – RRT Conference, Croatia
<https://www.rrt2020.info/konferencija-rrt/strucni-suradnici/>
- Member of Scientific Board – GIRR, Serbia
<https://www.akademijasabac.edu.rs/aktivnosti-akademije/>
- Member of Scientific and Organizational Board – STED Conference, Trebinje, 2019 – 2022.
<https://stedconference.com/>